



Assembling Brag Books (Hybrid Projects)

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We are finally seeing a merging or marriage between the paper scrapping world and the digi scrapping universe.

One of the newest terms being used in our industry is that of creating hybrid projects. Many are frightened away at such a bold crafting method but I hope after you have read this simple list of suggestions, you will feel more confident and ready to take on hybrid projects from now on 😊

A recent customer of mine emailed me to inquire..Just how do you go about printing and assembling a brag book?

Thanks to the generosity of Digitals team of Designers and Creative Team members we have compiled this list of ideas to get answers to that said question:

The Crafty Scrapper:

1) If you are really great with your hands and really want to create a special gift for someone or yourself, one suggestion would be to visit your local craft stores and look for blank chipboard albums. Then adhere your already made brag book pages with photos included to the chipboard album and then embellish it some more by adding buttons, bows, ribbons, glitter, ink the edges and just let your imagination take your project to new heights. You really will be amazed at how great

you're once 2dimensional design now looks with the additional personal touches.

2) You can make a cover (sometimes out of craft board or acetate) and then decorate (with material or paper, ribbons, chipboard, ephemera. Then punch holes through the side edge and bind with either fibers and ribbon or the little book rings you can buy from places like [7 Gypsies](#). Nice covers can also be made with printable acetate and glitter too :)

The Busy Scrapper:

Many people like to assemble brag books usually around gift giving season and alas! Time is not on anyone side. But you can still make this project and make it personal too. Once you have completed your brag book, print it out and you are ready to assemble many suggestions were made by the team:

1) You can have your pictures professional developed and then buy 4x6 bound albums from any store, just look for a design that will coordinate beautifully with your overall look to your brag book and theme...very important your theme. I say that because if you made a brag book for a friend's baby shower please look for a book that will either remind her of the shower by using colors from her shower or choosing colors that reflect your hostesses personality. That's where the personalization also comes in to your project and that really goes a long way to your gift recipient.

2) You can go to your local print and copy center and have they can bound the brag book for you...prices will vary to the store you choose.

3) And if you are really pressed for time you can go online to several big chain stores, and look in their photo department. Once there you can choose the option to have them bind your brag book.

Here are some that I found: (please try looking for memory books or photo books as an option when searching these sites as they periodically update or revise their links and the links I provide may not always work):

<http://photos.walmart.com/storepage/storePageId=Memory+Books>

http://www.shutterfly.com/shop/product_c18000/Photo_Books

<http://photo.walgreens.com/choosestyleflipbook>

And that's it Voila~ you have made an original 100% personalized hybrid gift for someone special in your life to treasure.

Some suggestions for using and creating brag books:

- ~Weddings
- ~Baby showers
- ~New baby
- ~Grandparents (family tree)
- ~Newly weds
- ~Honeymoon or Vacation trips
- ~As wedding gift or souvenirs.
- ~Christening gifts

And the list is only limited by your imagination..

So go out there have fun and post your final layouts up in our gallery. We'd love to see what amazing creations you have crafted for your loved ones☺

Thank you for reading this suggestion list and please if you have more ideas to share please feel free to list them in our forums.. So that our entire Digitals community can grow by leaps and bounds with awesome hybrid projects.

If you have any questions please feel free to email me at:

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